



! YOU HAVE THE POWER TO MAKE A DIFFERENCE IN OUR COMMUNITIES!

Join the LATINO DIABETES ASSOCIATION

WE ARE CURRENTLY SEEKING VARIOUS VOLUNTEERS!

What we Need:

- **All positions require a minimum of three (3) hours per week commitment:**
- 1. **Public Policy:** Start a public policy campaign for LDA Diabetes A1C Registry at State and Nationwide level
- 2. **P.R Campaign:** Develop and implement Public Relations Media, P.S.A/Radio/T.V campaign
- 3. **SOCIAL MEDIA-BLOGGER:** Maintain and Develop Social media for: Facebook, Instagram, Twitter, LinkedIn, and to implement HOOTSUITE!
- 4. **Social Marketing Campaign:** Develop and implement Social marketing campaign.
- 5. **Graphic Artist/Design:** LDA Cook Book/ LDA Education Characters for Community Education Material
- 6. **FUNDRAISER/GRANT WRITER:** Research and Organize, maintain, secure addition social media fundraiser and develop new fundraising opportunities, Community outreach to continue support for LDA.
- 7. **VOLUNTEER COORDINATOR:** To help source, train, and retain other volunteers from various sources
- 8. **WEBSITE DEVELOPER:** Train 2 staff members to update / post content on our WordPress website
- 9. **MARKETING-GRAPHICS:** Create informational resource marketing materials on Publisher, Adobe InDesign
- 10. **I.T. SPECIALIST:** Knowledgeable on installing antivirus, firewall, for small 3 computer office
- 11. **S.E.O. / ONLINE MARKETING:** Knowledgeable in driving users from our social media to our website: LDA.org
- 12. **DATABASE SPECIALIST:** Knowledge of "Salesforce" CRM (Customer Relationship Management) and importing and exporting various contacts into one database from Outlook, email address, Excel, etc.
- 13. **CROWDFUNDING:** Knowledge of writing content for crowdsourcing sites
- 14. **REGISTER DIETICIAN/NUTRITION:** Help develop a comprehensive healthy eating cookbook, Research nutritional information
- 15. **PSYCHOLOGY:** Someone with knowledge of diabetes to facilitate diabetes peer to peer support groups in English and Spanish for diabetics and caregivers separately.

What to Expect:

- ✓ **Work minimal hours and orientation at our office in Montebello, most hours can be done at home or remotely**
 - ✓ **Must be committed to completing assigned project until completion**
- ✓ **Most work can be done remotely and at your leisure, but must be finished on agreed timeframe**
 - ✓ **Flexible working hours**
- ✓ **Only project based volunteers need apply to see various assignments through to completion!**
 - ✓ **Contribute to a cause that saves lives**
 - ✓ **Letter of Recommendation and/or Units Completed upon completion**

HOW TO APPLY:

Please send a resume with position interested in to:

Executive Director: YOLIE ACOSTA: YACOSTA@LDA.ORG Office: (323) 837-9869
 Office Address: Reggie Rodriguez Park Community Center
 200 W. Mines Ave. Montebello, CA 90640

The LDA (Latino Diabetes Association) is a grassroots 501c3 nonprofit organization providing free diabetes prevention and self-management education and resources to underserved communities. Tax ID# 20-0303774